

ACADEMIC YEAR
2023-2024

ENGINEERING COUNCIL

CORPORATE SPONSORSHIP



University of Illinois at Urbana-Champaign



WELCOME TO EC

On behalf of Engineering Council, we would like to officially welcome you to one of the most premier student-run organizations in the Grainger College of Engineering!

With our top-ranking engineering programs and equally impressive engineering students, we've built sponsorship opportunities for corporations in order to support our goals as members of EC. We're excited to partner with companies and provide key recruitment and marketing benefits with our history of delivering successful events year after year. Together, we are confident that EC Corporate has the network and resources that will prove invaluable to your company.

With your sponsorship, we maintain financial autonomy within our organization and continue our proud tradition of student leadership. Thank you for your interest in sponsoring EC and supporting engineering leadership at the University of Illinois. We're glad you're here, and we're excited to work together.

I-L-L,

Matt Wingen

Engineering Council Corporate Director

**Rishab Doshi | Luke Granger | Kavin Jindel | Sam Madhan | Sash Sundar |
Aryan Shroff | Norbert Szcotka**

Corporate Account Managers



WHAT WE DO

Engineering Council is a union of engineers dedicated to enriching the Illinois engineering experience through a diverse range of programs for prospective students to alumni. Proud advocates for students' voices in the Grainger College of Engineering for over a century, we are rooted in a tradition of developing engineering excellence.

EC fosters personal and professional growth, attracting the brightest engineers who go on to lead in their careers and communities. Our initiatives reach tens of thousands of students each year.

INITIATIVES

- Engineering Employment EXPO
- Engineering Open House
- Engineers' Week
- Professional Development
- Dean's Student Advisory Committee
- Diversity & Inclusion Committee
- Engineering Outreach Bureau
- Engineering Freshman Council
- Student Introduction to Engineering
- Awards Committee
- Publicity Committee
- Social Committee
- Service Committee
- Corporate Committee

MEMBER ORGANIZATIONS

95 Student-led organizations represented

4,000 Students under the EC umbrella

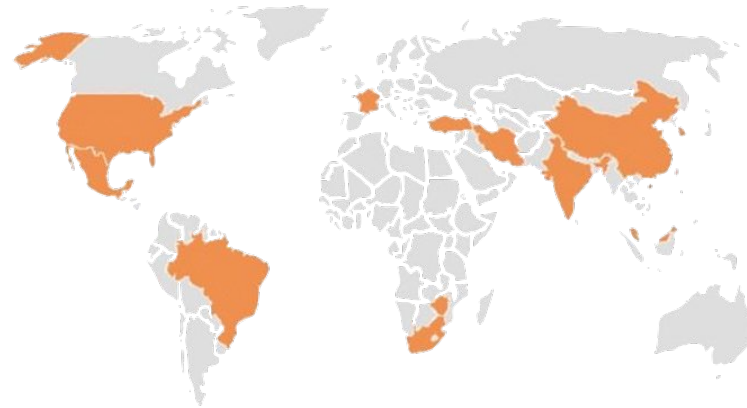
\$40,000 Annual funded budgeted for EC societies



Our home, Engineering Hall

MEMBERSHIP STATISTICS

DIVERSITY



REPRESENTING 10 COUNTRIES

STEM
MINOR

27.7%

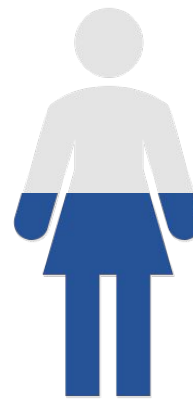
JAMES
SCHOLAR

91.9%

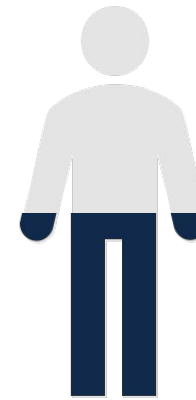
INTERNSHIP
EXPERIENCE

91.4%

GENDER



57%



43%

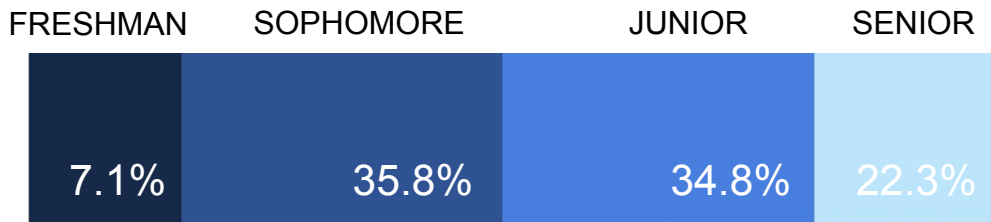
WHO WE ARE

20
EXECUTIVE
MEMBERS

105
EC COMMITTEE
MEMBERS

4000
EC SOCIETY
MEMBERS

YEAR



BECOMING A SPONSOR



Let us help establish or strengthen your brand in any—or all—of the following ways:

EC ANNUAL SPONSORSHIPS

Maximize outreach efforts by marketing directly towards Engineering Council's distinct and talented members.

EC AWARD SPONSORSHIPS

Promote your brand through supporting one of Engineering Council's esteemed annual events, reaching from incoming students to alumni.













ENGINEERING AWARD SPONSORSHIPS

Support Engineering Council's commitment to engineering excellence by naming one of our awards.

Engineering Council is a 501(c)3 nonprofit, which makes portions of our packages tax deductible

ANNUAL SPONSORSHIPS

Benefits
<p>Company Name and Logo Publicity We place your company name and logo on all EC materials and announce your sponsorship through all EC internal channels. In addition, sponsors will get a 15-minute time period at one EC general meeting with +75 committee/RSO heads in attendance</p>
<p>Digital EC Resume Book Receive a searchable, digital file of 100+ resumes representing EC's internal membership</p>
<p>Marketing through EC Internal Channels We share and publicize all of your firm's announcements to 4000+ students and alumni within our EC umbrella through T-shirts, the website and additional marketing channels</p>
<p>On-Campus Publicity Event We host an in-person custom event for your business. In addition, sponsors will get a 10-minute time period at one CoP meeting and access to the emails of 90+ engineering RSO presidents</p>
<p>Additional Campus Publicity Event We host an additional in-person custom event for your business</p>
<p>EC Sponsorship – Custom Quote For sponsorships that fall out of our current structure, we are happy to accommodate custom requests</p>

Bronze \$1,000	Silver \$1,500	Gold \$2,000	Platinum \$3,000	Diamond \$5,000
				
				
				
				
				
Contact For Pricing				

DESCRIPTION OF BENEFITS

ON-CAMPUS PUBLICITY EVENTS

Events include but not limited to info sessions, presentations, case competitions, recruitment events, and workshops.

Our team provides...

- 1 event space meeting technology and setup needs
- Up to 4 hours of staffed event time
- Marketing and sign-up for a targeted audience via our internal channels and our college-wide resources

Your company can bring as many materials, displays, and representative's as you would like

***Lead time of one month preferred**

MARKETING THROUGH EC INTERNAL CHANNELS

We share any of your company's announcements with our network of students.

Our internal channels reach...

- 140+ current EC members
- 100+ past EC members and alumni
- 4000+ EC society members

EC Resume Book

Get access to EC's resume book and internal membership database.

Our database and resume book provides...

- 100+ resumes of current EC members
- Students from all engineering majors at UIUC

EC EVENT SPONSORSHIPS



STUDENT INTRODUCTION TO ENGINEERING SPONSORSHIP | \$1,000

SITE is a 3-day program that pairs 100 select high school seniors committed to Grainger Engineering with 100+ EC students. Students participate in workshops, tours, and group events.

- Company presentation and info or demonstration booth
- Logo on SITE website and t-shirts
- Ability to provide marketing materials in student gift bags

SITE is hosted in mid-February, with commitment required December 1st



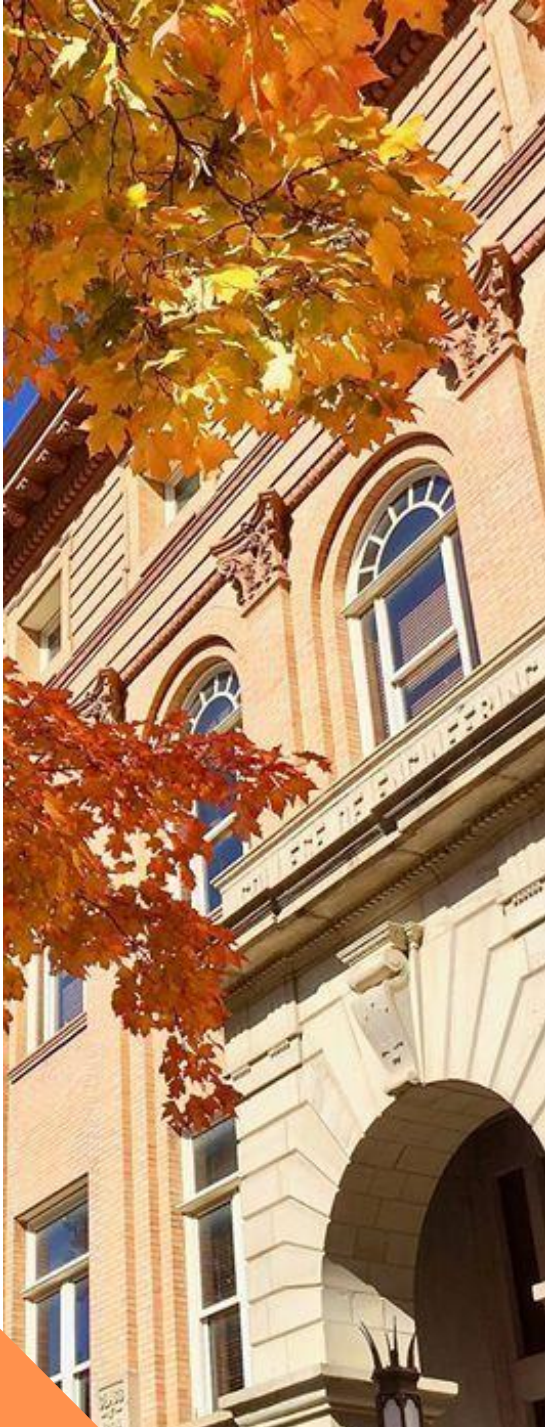
ENGINEERING OUTREACH BUREAU SPONSORSHIP | \$1,000

EOB hosts student-run programs for prospective and/or incoming UIUC students. These programs allow high schoolers to get an inside look at UIUC engineering. Sponsorships enable us to offer welcoming, informative, and free experiences for visiting students and families

- Logo on EOB website and t-shirts
- Ability to provide marketing materials in student gift bags

EOB events are ongoing and there is no deadline for commitment





E-WEEK DAILY SPONSORSHIP | \$1,000

E-week is a national, weeklong celebration of the spirit of engineering. EC sponsors the Grainger College's E-Week by hosting events, lunch, speakers, and a unique competition for EC societies highlighting creativity and service. The E-Week competition alone typically enrolls ~200 students

E-Week is an opportunity for sponsors to engage with passionate students and align their brand with spirited, creative engineering.

Each daily package includes...

- 1 corporate event, with incentive attendee's from E-week competition
- Logo included on E-week t-shirts and website
- "Cheap Lunch" sponsorship
- Ability to bring marketing materials, signage, and representatives to daily events

E-Week is held in February, with commitment required by January 1st



ENGINEERING OPEN HOUSE SPONSORSHIP

EOH is a showcase of engineering, science, technology, and student innovation hosted annually by EC. In its 100th year, EOH draws 35,000+ attendees from across the US, and consistently wins national awards for its size, success, and reach. Onsite packages for the April event begin at \$2,000

Visit <https://eohillinois.org> for sponsorship inquiries

EC AWARD SPONSORSHIPS



Engineering Council Awards are presented to societies and individuals who embody excellence in engineering.

Sponsors receive naming rights to our award, and the sponsorship is publicized through EC's internal channels. Your company has the option to help choose the recipient of the award or to provide a congratulatory message.

*Award sponsorships are ongoing and have no deadlines.

SOCIETY OF THE MONTH AWARD | \$1,000

OUTSTANDING SOCIETY OF THE YEAR AWARD | \$1,000

MOST IMPROVED SOCIETY OF THE YEAR AWARD | \$1,000

EMERGING ENGINEER SCHOLARSHIP |
\$500

FACULTY EXCELLENCE AWARD |
\$1,000

ON BEHALF OF EC

THANK YOU

FOR YOUR SUPPORT

Contact Us
corporate@ec.illinois.edu

www.ec.illinois.edu

A 501(c)3 nonprofit



University of Illinois at Urbana-Champaign

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Sponsors agree to abide by our Disclosures & Refund Policy.
Contact us to learn more.